2027 BEST OF CARE

29th Edition

Each year, Milestone Senior Services publishes the Best of Care resource guide.

Best of Care has become the most comprehensive guide of service providers for older adults and adults with disabilities in Southwest Michigan.

10,000 issues

to be printed and distributed in the fall of 2026, in addition to a digital version on Milestone's website.

29th Edition

2027 BEST OF CARE



The Most Comprehensive Guide to Services For Older Adults and Adults With Disabilities In Southwest Michigan



Ways to be included in the Best of Care:

Free Listing

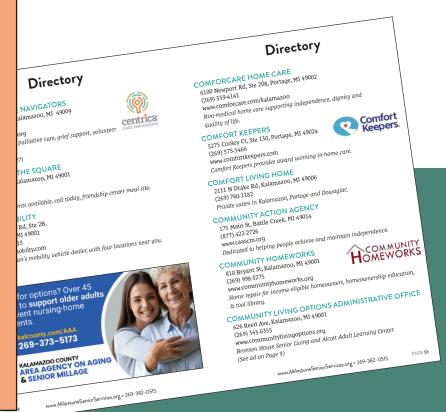
Includes organization's name, location(s), phone, and website along with a 10-word description. (A more lengthy description is available for a small fee.)

Advertising

All ads are full color and color logos may be added to directory listings. See Rate Sheet for advertising options.

For more information contact:

Lynn McFarlen 269-382-0515 x124 LMcFarlen@MilestoneSeniorServices.org



2027 Best of Care Rate Sheet

ADVERTISING OPTIONS:

Premium Placement, Full Page, Color Ads:

A premium-placed full page ad will get the most attention! These ads include FREE color logo with listing.*

Interior Color Ads:

All ads are color! All advertisers get page reference to their ad in their directory listing.

LISTING OPTIONS:

Longer Descriptions

Up to 10 words in listing description is free! The following fees apply over 10 words:

71 to 100 words \$200 101 to 130 words \$250

Color Logo with Listing

Make your listing stand out! Add a color logo next to listing

*Color Logo next to listing \$250

(FREE with all Premium and Full-page ads)

Deadline
For Submitting
Listings & Ads:
June 30th

PREFERRED FILE FORMATS:

Ads: pdf, jpg

Logos: eps, il, jpg, png

If multiple logo layouts, please provide all options



Submit your ad to:

Lynn McFarlen 269-382-0515 x124

LMcFarlen@MilestoneSeniorServices.org

