

Make sure your organization is included in the

2026 BEST OF CARE

28th Edition

Each year, Milestone Senior Services publishes the Best of Care resource guide.

Best of Care has become the most comprehensive guide of service providers for older adults and adults with disabilities in Southwest Michigan.

10,000 issues to be printed and distributed in the fall of 2025, in addition to a digital version on Milestone's website.

Ways to be included in the Best of Care:

Free Listing

Includes organization's name, location(s), phone, and website along with a 10-word description. (A more lengthy description is available for a small fee.)

Advertising

New this year, all ads will be in full color and color logos may be added to directory listings. See Rate Sheet for advertising options.

For more information contact:

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**2026
BEST OF
CARE**
28th Edition

The Most Comprehensive Guide to Services For Older Adults and Adults With Disabilities In Southwest Michigan

MILESTONE
senior services

Directory

NAVIGATORS
Kalamazoo, MI 49009
palliative care, grief support, volunteer

THE SQUARE
Kalamazoo, MI 49001
meals available, call today, friendship center meal site.

MOBILITY
Rd, Ste 2B,
MI 49002
13
mobility.com
man's mobility vehicle dealer, with four locations near you.

COMFORCARE HOME CARE
6100 Newport Rd, Ste 208, Portage, MI 49002
(269) 359-4141
www.comforcare.com/kalamazoo
Non-medical home care supporting independence, dignity and quality of life.

COMFORT KEEPERS
3275 Cooley Ct, Ste 150, Portage, MI 49024
(269) 375-5466
www.comfortkeepers.com
Comfort Keepers provides award winning in-home care.

COMFORT LIVING HOME
2111 N Drake Rd, Kalamazoo, MI 49006
(269) 760-1182
Private suites in Kalamazoo, Portage and Dowagiac.

COMMUNITY ACTION AGENCY
175 Main St, Battle Creek, MI 49014
(877) 422-2726
www.caascm.org
Dedicated to helping people achieve and maintain independence.

COMMUNITY HOMEWORKS
810 Bryant St, Kalamazoo, MI 49001
(269) 998-5775
www.communityhomeworks.org
Home repair for income eligible homeowners, homeownership education, & tool library.

COMMUNITY LIVING OPTIONS ADMINISTRATIVE OFFICE
626 Reed Ave. Kalamazoo, MI 49001
(269) 343-6355
www.communitylivingoptions.org
Bronson House Senior Living and Alcott Adult Learning Center.
(See ad on Page 9)

www.MilestoneSeniorServices.org • 269-382-0515

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2026 Best of Care Rate Sheet

ADVERTISING OPTIONS:

Premium Placement, Full Page, Color Ads:

A premium-placed full page ad will get the most attention! These ads include **FREE** color logo with listing.*

Back cover	\$1800	5.375" (w) x 8.375" (h) + .125 full bleed
Inside back cover	\$1600	5.375" (w) x 8.375" (h) + .125 full bleed
Inside front cover	\$1600	5.375" (w) x 8.375" (h) + .125 full bleed
Inside facing front	\$1600	4.875" (w) x 7.75" (h)
Inside facing back	\$1600	4.875" (w) x 7.75" (h)

Interior Color Ads:

New this year—all ads are color! All advertisers get page reference to their ad in their directory listing.

Full page	\$1300	4.875" (w) x 7.75" (h) (FREE color logo with listing*)
Half Page	\$700	4.875" (w) x 3.875" (h)
Third Page	\$550	4.875" (w) x 2.438" (h)

LISTING OPTIONS:

Longer Descriptions

Up to 10 words in listing description is free! The following fees apply over 10 words:

11 to 40 words	\$100	41 to 70 words	\$150
71 to 100 words	\$200	101 to 130 words	\$250

Color Logo with Listing

New this year—Add a color logo next to listing

*Color Logo next to listing

(FREE with all Premium and Full-page ads)

PREFERRED FILE FORMATS:

Ads: pdf, jpg

Logos: eps, il, jpg, png

If multiple logo layouts, please provide all options

Deadline
For Submitting
Listings & Ads:
June 30th



Submit your ad to:

Lynn McFarlen

269-382-0515 x124

LMcFarlen@MilestoneSeniorServices.org



MILESTONE
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